

# FOR THE LOVE OF COOLUM

... and our beautiful coastline, we are asking businesses to eliminate single use plastics and opt for more sustainable choices as part of their business operations. We are piloting a Plastic Free Coolum program during the months of August, September and October and encourage you to join us.

#### WHO CAN BE A MEMBER?

Any business in the Coolum region who wants to make a positive change and be more sustainable in their operations, including

- ~ Hotels, restaurants, cafes, accommodation providers
- ~ Arts and entertainment, sports and leisure venues, tours and attractions
- ~ Building and construction businesses
- Business and professional services
- ~ Schools, childcare centres and other education facilities
- ~ Health and wellbeing businesses
- ~ Retail shops



visitcoolum.com/plasticfree







## ARE YOU A PLASTIC FREE COOLUM MEMBER?

These businesses are taking positive steps to reduce their environmental impact.



### ARE YOU A PLASTIC FREE COOLUM CHAMPION?

These businesses have significantly reduced their footprint, and some are even helping other people do so too. To be a champion, you need to meet the member criteria and:

#### **AVOID SINGLE USE**

- Comply with Queensland's single use plastic legislation, which bans plastic bags, straws, takeaway food containers, cutlery and stirrers
- ~ Allow BYO reusable containers.



#### **AVOID SINGLE USE**

 Promote BYO reusables if offering takeaways.

#### **DIVERT WASTE**

 Eliminate two further waste streams such as recycling through Containers for Change or compost organics.



#### **DIVERT WASTE**

 Divert more than half your waste from landfill.

#### **WATER**

Offer a free water refill station. Provide an alternative to single use plastic water bottles.



#### **COLLECT DATA**

 Collect and report on data to help measure your impact and the difference our community is collectively making, for the love of Coolum.



#### **COLLECT DATA**

 Target an increase in single use alternatives yearly, collecting and reporting your data

### HOW DO I GET INVOLVED?

Register your interest on visitcoolum.com.au/plasticfree, by phoning us on 5370 1705 or via info@coolumbusinessandtourism.com.au and we will arrange for our Program Manager to visit your business to look at your operation and advise you on how you can reduce your local environmental impact.

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Plastic Free Coolum is being delivered by Coolum Business and Tourism and is proudly supported by the Sunshine Coast Council's grants program. We acknowledge the work of Plastic Free Places and Plastic Free Noosa, who have generously shared their resources with us.





